



## freesat is ready for the switchover

As you know the digital switchover is happening across the UK. Thanks to the full UK coverage freesat offers, you can start enjoying digital programmes, including HD from the BBC and ITV, straightaway.

Your Sagem freesat+ recorder is suitable for the digital switchover wherever you live in the UK.



Full UK coverage



## WELCOME TO THE WORLD OF FREESAT+ from Sagem

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## Enjoy digital

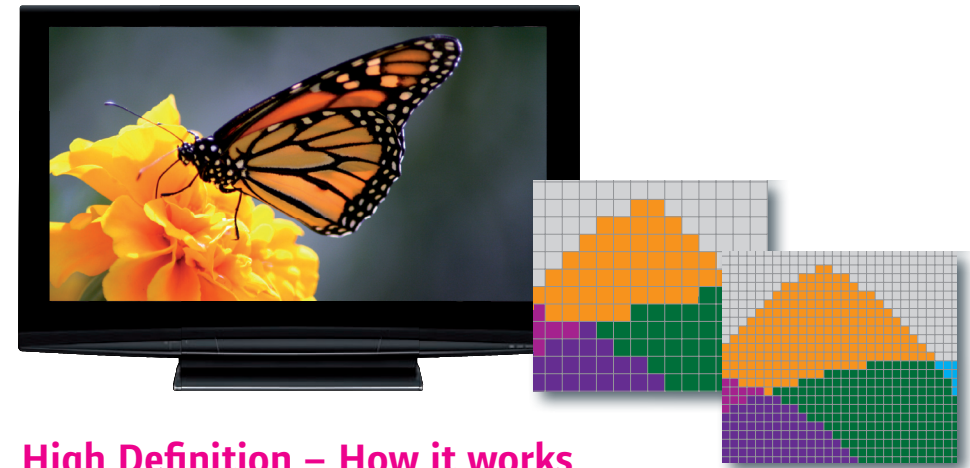
Thank you for choosing Sagem and welcome to the world of HD TV – for free!\* You are just moments away from being able to enjoy the very best of digital TV and crystal-clear HD programmes\*, without a contract and with no monthly bills.

Sagem has paved the way for digital TV and is experienced in high definition products. With our comprehensive range of products we have become one of the leading manufacturers of digital set top boxes across Europe. Our expertise, dedication and commitment to quality has led us to create your freesat+ product.

## freesat+ a world of entertainment

freesat+ is a subscription free digital satellite TV service, offering you over 140 TV and radio channels as well as the ability to pause, rewind and record in both SD and HD. You'll have access to HD programming, allowing you to make the most of your HD Ready TV as well as enhanced interactivity and the option of digital subtitles or audio description. Ultra easy to use, freesat brings you a world of brilliant entertainment, wherever you live in the UK.

\* Not all programmes are available in HD. Check TV listings for details.



## High Definition – How it works

Just because you have an HD Ready TV, it does not mean that you are watching in HD. By adding a freesat+ HD digital box to your HD ready TV, you will be able to enjoy crystal clear images with no costly monthly payments.

This means a much clearer picture, images can appear up to five times sharper which makes the whole experience more lifelike.

## Want great sound quality?

You won't just see amazing images, you will also 'feel' part of the on screen action. Just use the audio connections on your Sagem freesat+ digital recorder to connect to your home cinema system and enjoy your entertainment like never before.

## Never miss your favourite programme again

With the new range of freesat+ recorders you can now pause, record and rewind live TV at the touch of a button. Sit back and enjoy all that freesat+ has to offer in one smart, easy-to-use Sagem product. Just plug it in and enjoy programmes and movies in HD\*

